

# EXPLORE

LAKE OSWEGO 2017-2018

Advertise in the official guide to exploring the Chamber & business community events of Lake Oswego!



The Lake Oswego Chamber of Commerce is again partnering with the Lake Oswego Review to publish Lake Oswego's most complete and targeted business directory: **EXPLORE LAKE OSWEGO CHAMBER MAGAZINE**. This directory will be available in print and online making it the most comprehensive list of local businesses in the area. Reserve your ad space today for the 2017 edition. All ads are in full color and will be featured online for an entire year!



**CLICK THE COVER TO VIEW LAST YEAR'S EDITION ONLINE!**

**Space Reservation:** April 3, 2017  
**Materials Due:** April 10, 2017  
**Publication Date:** May 2017



LAKE OSWEGO  
CHAMBER OF COMMERCE

### 24/7 MARKETING EXPOSURE

Lakeoswegoreview.com is Lake Oswego's most popular local news website with over 3,000 sessions per day. The site is updated daily with local Lake Oswego news and events. This is an advantage that no other local website can compete with.

**PRINT DISTRIBUTION** **20,000 copies** will be printed and distributed to all Lake Oswego households and businesses, Lake Oswego Review subscribers, and Chamber Members at numerous community events and by the chamber staff.

**PREMIUM POSITIONS** For additional exposure, we also offer a few premium positions at special pricing: • Back Cover **\$3,200** • Inside Front Cover **\$2,950** • Inside Back Cover **\$2,950** • First Right hand page (Page 1) **\$2,775**

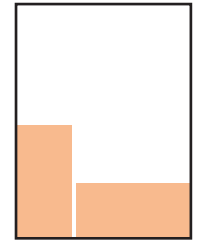
## CONTACT SCHADIA NEWCOMBE TO MAKE YOUR RESERVATION!

**Phone:** 971.204.7881 | **Fax:** 503.620.3433  
**Email:** [snewcombe@pamplinmedia.com](mailto:snewcombe@pamplinmedia.com)

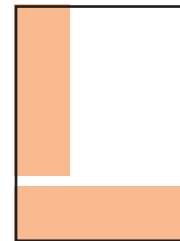
All ad rates are net. Visa and Mastercard are accepted.  
 Or, you can mail your payment to: Pamplin Media Group c/o Lake Oswego Directory, 6605 SE Lake Rd., Portland, OR 97222-2161



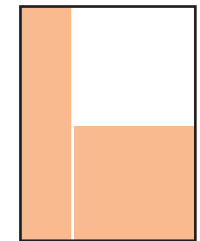
**1/12 page**  
2.375" x 2.25"  
**\$660**



**1/6 page**  
(H) 4.875" x 2.25"  
(V) 2.375" x 4.625"  
**\$850**



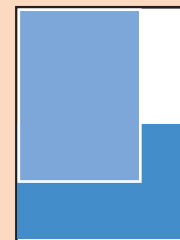
**1/4 page**  
(H) 7.5" x 2.250"  
(V) 2.375" x 7.125"  
**\$1,050**



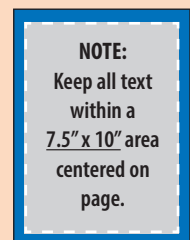
**1/3 page**  
(H) 4.875" x 4.625"  
(V) 2.375" x 9.5"  
**\$1,300**

### SPECIAL ADVERTISING BONUS!

Purchase a half or full page ad and receive a FREE WEB BANNER AD on LakeOswegoReview.com!



**1/2 page**  
(H) 7.5" x 4.625"  
(V) 4.875" x 7.125"  
**\$1,700**



**Full page**  
8.625" x 11.125"  
includes bleed  
Page trim size is  
8.375" x 10.875"  
**\$2400**

Pamplin  Media Group

PortlandTribune  COMMUNITY NEWSPAPERS