

The **Beaverton Area Community/Visitors Guide and Business Magazine** is the only Resource Magazine listing Beaverton area businesses by classification with address and phone number and featuring more than 80 pages of invaluable business and community information. This resource guide is used by residents, businesses and visitors as the quickest and most reliable source for shopping, places to stay, dine, play and visit. Use it as a cost-effective way to bring new customers to your business all year!

**Promote your business to area residents, and visitors across the world in the Beaverton Area Community/Visitors Guide!** This special section is packed with information. Ideal candidates for this section include hotels, restaurants, destinations, entertainment, shopping centers and more!

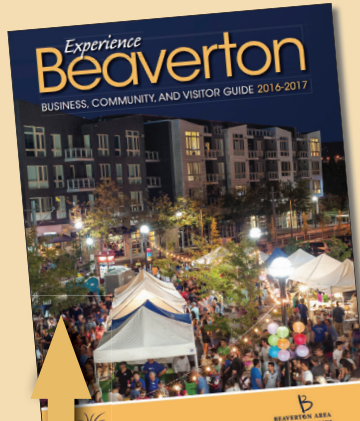
**12,000** copies of the Community/Visitor Guide & Business Magazine are distributed to key people, organizations and visitors via the Beaverton Valley Times, the City of Beaverton, Chambers of Commerce, Tualatin Hills Park & Recreation District, Washington County Visitors Association, the Beaverton School District, Realtors and Relocation Packets. **In addition, the magazine will also be viewable online at the websites of the Beaverton Chamber AND Beaverton Valley Times.** When viewers click your ad they are automatically launched to YOUR website!

### Rates

#### BLACK & WHITE RATES

2 1/4 x 2.....	\$190
2 1/4 x 3.....	280
1/6 Page.....	440
1/4 Page.....	580
1/3 Page.....	700
1/2 Page.....	970
Full Page.....	1650

# 2017 BEAVERTON AREA COMMUNITY AND VISITORS GUIDE & BUSINESS MAGAZINE



**CLICK THE COVER TO VIEW  
LAST YEAR'S EDITION ONLINE!**

### Color Rates

Spot Red.....	\$75
PMS Spot Color.....	\$85
Full Color.....	\$250

### Premium Positions

#### COMMUNITY/VISITORS GUIDE:

Back Cover, 4-Color.....	\$3200
Inside Front Cover, 4-Color.....	2900
Inside Back Cover, 4-Color.....	2800
Page One.....	2200

#### BUSINESS MAGAZINE:

Inside Front Cover, 4-Color.....	\$2400
Inside Back Cover, 4-Color.....	2300
Page One.....	1700

### New Businesses and New Advertisers

A new business or advertiser? Interested in upgrading from your bold or red bold listing? Special reduced rates are available (Chamber partner discount included)  
2 1/4" X 2".....\$190  
1/6 page.....\$375  
Includes FREE BOLD LISTING & RED SPOT COLOR in your ad!

### Classified Listings

Businesses are listed in alphabetical order by business classification, along with their address and phone number. Additional listings, BOLD listings and RED BOLD listings are available:

	partner	non-partner
Bold Listing.....	\$50	\$75
Additional Bold Listings.....	\$40	\$65
Red Bold Listing.....	\$75	\$95
Additional Red Bold Listings.....	\$60	\$80
Extra Lines (each).....	\$25	\$25
Church Listing.....	\$60	\$60
Plain Listing.....	\$30	\$45
Link to your website/social media.....	\$100	\$125

Each display ad includes one bold listing for only \$15.

### Chamber Partner Benefits & Discounts

- Chamber partners are designated in the magazine by an asterisk beside their name.
- Chamber partners receive a **15% DISCOUNT** on display advertising rates.

### Sending your ad

- PDF format is preferred
- Minimum 300 dpi, 1200 dpi for line art.
- CMYK for color mixes (including spot)
- Free ad design services are included with your reserved ad space, just ask!

### Deadlines

Space Reservation.....	<b>May 19, 2017</b>
Materials Due.....	<b>May 26, 2017</b>
Publication Date.....	<b>July, 2017</b>

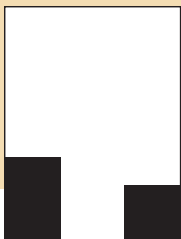
## RESERVE YOUR AD TODAY!

Contact: Chris Sweet at 971.204.7886  
csweet@pamplinmedia.com • Fax: 503.620.3433

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PortlandTribune  COMMUNITY NEWSPAPERS

  
BEAVERTON AREA  
Chamber of Commerce



2.25" x 2" \$190

2.25" x 3" \$280



1/6 page  
Vert: 2.25" x 4.875"  
Horiz: 4.75" x 2.5"  
\$440



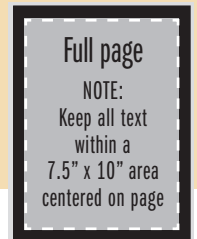
1/4 page  
4.75" x 3.5"  
\$580



Sq: 4.75" x 4.75"  
Vert: 2.25" x 9.75"  
Horiz: 7.25" x 3.25"  
\$700



1/2 page  
7.25" x 4.75"  
\$970



Full page  
NOTE:  
Keep all text  
within a  
7.5" x 10" area  
centered on page  
8.625" x 11.125" includes bleed  
Page trim size is 8.375" x 10.875"  
(see 7.5" x 10" LIVE area above)  
\$1650

**CHAMBER PARTNERS RECEIVE A 15% DISCOUNT**